

**2019 Sauk Valley**

# *Senior Showcase*

## **Invitation To Exhibit**



An Exhibit for Seniors and Caregivers  
in the Whiteside, Lee, Ogle, Carroll, and Bureau Counties of Illinois.

**Tuesday, August 6th**

**10:00 a.m.-2:00 p.m.**

**Northland Mall • Sterling, IL**

**The Premier Event For  
Those 55 and Better!**

*Meet face-to-face with seniors who are anxious to learn about your products and services.*

# Senior Showcase

## Exhibitor Package Includes

- **10' x 10' BOOTH**  
Booth locations assigned first-come, first-serve basis.
- **DRAPES AND SIDE CURTAINS**  
8' tall backdrop with 3' side dividers
- **8' SKIRTED TABLE**  
Additional tables available for \$20 each
- **TWO CHAIRS**
- **BOOTH SIGNAGE**  
7" x 44" plastic sign with your business name will be mounted on the back curtain (if registration is received by deadline)
- **PRE-SHOW ADVERTISING EXPOSURE**  
A thorough advertising/marketing campaign is planned for this event.

\*\*Note: Exhibitors should be set up by 9:30 a.m. on August 6th and tear down no earlier than 2 p.m.

## Participation deadline is Friday, July 12, 2019

For more information, call Kelly Null at (815) 625-3600 x 5602.

3200 E. Lincolnway, P.O.Box 498, Sterling, IL 61081; email: knull@saukvalley.com

### •REGISTRATION OPTIONS•

\_\_\_\_\_ I agree to \$215 for an exhibitor booth at Sauk Valley Senior Showcase on Tuesday, August 6th

**A Senior Showcase Tabloid will be published on Saturday, August 3rd and there are several packages for exhibitors.**

\_\_\_\_\_ I agree to a \$410 exhibitor package including a booth at the Senior Showcase and a QUARTER page ad (\$255.00 value) to run in the Senior Showcase tabloid on Saturday, August 3rd

\_\_\_\_\_ I agree to a \$545 exhibitor package including a booth at the Senior Showcase and a HALF page ad (\$495.00 value) to run in the Senior Showcase tabloid on Saturday, August 3rd

\_\_\_\_\_ I agree to a \$790 exhibitor package including a booth at the Senior Showcase and a FULL page ad (\$975.00 value) to run in the Senior Showcase tabloid on Saturday, August 3rd

*Upon receipt of your registration, an advertising representative will contact you in regards to ad copy.*

## Participation Deadline is Friday, July 12, 2019

### PAYMENT OPTIONS

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

\_\_\_\_\_ Check enclosed  
*(make checks payable to Sauk Valley Media)*

\_\_\_\_\_ Bill to my advertising account  
*(must have an established account on file)*

\_\_\_\_\_ Charge my booth rental to my credit card

Credit Card# \_\_\_\_\_

Exp. Date \_\_\_\_\_ CCV Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Please complete and return in the enclosed self-addressed stamped envelope, by July 12, 2019. Or fax to 815-626-5365. Space is limited.

Booth assignments will be made in the order reservations are received.

